



Bullseye

ENTERTAINMENT

COMPANY PROFILE



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ABOUT US

Bullseye Entertainment is an event management firm in Goa established in the year 2011. A place where ideas and talents integrate, where potentials are unleashed and creativity finds its peak. We are a young dynamic team for whom excellence is an attitude rather than skill. Strive for excellence and the desire to make a difference to all we connect with has given us an edge over others and make us the first choice for our customers.

THE MAN BEHIND THE CREATION

The man behind the creation of Bullseye Entertainment is Muzibrehaman Ruknuddin affectionately known as Munna. While Munna's hardwork and dynamism is worth appreciation, it is equally worthy to mention the contribution of Sharlene. Sharlene helped with the very conceptualization of Bullseye Entertainment. Her creativity, intellect, veracity contributed tremendously in laying the foundation of Bullseye Entertainment.



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VISION

“We will be an undisputed first choice for exceptional event management services in Goa and India by creating lasting memories and making a difference to all we connect with.”



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**We will be committed to
executing with excellence
highest quality customized event
management services
to every client;**

MISSION

**Create lasting memories
with our innovative and
creative ideas;**

**Make
a difference
to all our
stakeholders;**

**Contribute towards the
Tourism and Economic
development for the state of
Goa and India at large.**



Ethics: We will respect our commitments; practise Integrity and Honesty in all our dealings.

Excellence: Excellence will be an attitude we will carry with passion

Respect: We will respect relationships, treat each other and all our stakeholders with dignity.

Team: We will always work as a team and keep the team- spirit high.

Accountability: We will take responsibility for our actions and consequences.

Safety: while we promise to create lasting memories safety of human life will be our highest priority. We will not compromise with safety standards

VALUE



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Bullseye Entertainment is the brain child of Munna Ruknuddin. Born with immense strength for hardwork and exceptional calibre, Munna started his career in event management with in 2003. His entrepreneurial skills and undying confidence in his abilities helped him to form his own Bullseye Entertainment, an exceptional event management firm in 2011. There was no turning back from the day he started his endeavour. It has only added more feathers in his hat and brought many more laurels. Munna's compassionate and caring nature makes him desirable and esteemed among his employees. Munna incalculably loves, greatly depends and draws his strength from apple! Mind it not the fruit but APPLE. Everything about him is APPLE.

MUNNA
RUKNUDDIN
PROPRIETOR

SERVICES



CORPORATE EVENTS CONFERENCES, CONVENTIONS AND MEETINGS

Conferences, Convention and Meetings are at the heart of every efficient organization. We at Bullseye will create the perfect environment for you to brain storm, clarify issues, set directions for your organisation, sharpen your focus, move objectives forward and much more.



AWARD CEREMONY



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“Recognition is at the core of every heart, it brings out passion, excitement, respect and courage. We will make your award ceremony a core of our heart.”





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EXHIBITION



Whether you are planning a single show, or a series of exhibitions, we can take complete care of your exhibiting needs. We at Bullseye are equipped to handle everything for your project from start to finish.

PRODUCT LAUNCHES

We at Bullseye understand the value of a product launch and how critical it is to the image your company. We will design and provide all the support system to make your product launch a success.



// TEAM BUILDING //

Together Each one Achieves More (TEAM) "Teamwork is the ability to work together toward a common vision. No one understands this better than we at Bullseye. We will custom design team building activities for you and your company.



THE WEDDING DIARIES



DREAMS.CONCEPTS.MEMORIES



Great wedding begins with a dream backed with a deep passion and desire to make it come true. A perfect blend of elegance, sophistication, grace and chic is what makes a wedding diary inordinate. We provide you with this perfect blend and help you make your fantasy a reality. While we handle everything for you, our only desire is that you to just lay back, relax and be mesmerized as you witness your dreams slowly unfold.



WEDDING DIARIES



EVENT PRODUCTION

Proudly being one of the biggest production companies in Goa we manage everything from your initial enquiry to the conclusion of your event. With our team of professionals we will propose the right equipment to work and manage all technical elements of your event space. Our in-house transport facilities, drivers, wide range of equipment and technical skill base has always given us an edge over our competitors.

Our passion is excellence and perfect execution of every event, regardless of the size of the event. As a Production Company we deal with power distribution, sound, lighting, staging and rigging, AV equipment's, red carpets, cable ramps, outdoor lighting & client branding. With the support of our excellent installation team, we can deliver small or large scale events, indoor or outdoor; short or long term, with no boundaries on travel or location.



EVENT PRODUCTION





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Fashion is the armor to survive the reality of everyday life.

— Bill Cunningham



FASHION SHOWS

Having successfully executed the production support for Indian Beach Fashion Show and the host of other fashion events we at Bullseye understand just what our client's needs, from conceptualisation to execution.



FASHION SHOWS



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ARTIST MANAGEMENT



Bullseye Entertainment has a whole range of entertainment options that are available. In order to make your event fun and interesting we provide artists and entertainers that are sure to keep your guests enthralled.



ARTIST MANAGEMENT





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FESTIVALS

Festivals are all about feeling young, vibrant, energetic and enthusiastic.

There is no other place to host such festivals than in the vibrant and energetic young Goa. Bullseye Entertainment owns the intellectual rights over OktoberFest 3rd biggest Edm festival held in Goa after Sunburn and Vh1 Supersonic. We also have played an instrumental role providing logistic, local support and permissions for the following listed festivals.

FESTIVALS



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PROMOTION AND BRANDING

Products need a major thrust to catch the attention of consumers. We provide customers with the perfect model for promoting their brands right from newly launched products to renewing interest in old ones.

The various activities undertaken by us include leaflet distribution, tasting sessions, arranging corporate events, car and boat shows, trade shows, and many others.

Our team will take care of all the groundwork of promotional issues. At Bullseye we endeavour to accomplish all such programs with the help of our skilled promotional team. So, if you want to launch a product with true glitter and glamour we are your first choice.

We have handled various types of promotional activity in Goa such as

- Mall Activity
- Distribution of samples
- In-store Activity
- Product Demonstration
- Competitions
- Display of branding





BRANDING



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We provide all support system in making various promotional merchandises and mementos.





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THEME PARTIES

We have a plethora of themes for your parties and the flexibility to inculcate many more. There are numerous ways in which we can customize your event, by providing theme props and decorations, musical entertainment, dancers, magicians or whatever you may be seeking for your event.





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THEME PARTIES



RESOURCE AND MANPOWER MANAGEMENT

The right person for the right job is a key to success. We specialize in offering our clients effective Manpower services. These services include providing Event Hostess, promoters, exhibition hostesses and support staff. Owing to rich industry experience, we are able to offer our clients complete solution regarding their specified needs and requirements.



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OKTOBER FEST

OKTOBERFEST GOA

Oktoberfest Goa - one of Goa's Biggest EDM is an intellectual property of Bullseye Entertainment. The idea behind getting Oktoberfest to Goa was to give people the pleasure of a real experience of the famous Bavarian Oktoberfest. A festival famous for its overflow of beer and food along with extraordinary hospitality and entertainment. Oktoberfest Goa succeeded in bringing people from all over the world together to celebrate Oktoberfest Goa! Having world's renowned International Artist such as Marco V, Roger Sanchez, Yves V, Zomboy, John Dahlbäck, Marcel Woods, DJ Emok, Firebeatz, TV Noise, Gergori Klosman, Tristan Garner, John OO Fleming, Matisse & Sadko, Arston, Stadiumx, Lush & Simon, Jewelz & Sparks and host of other Indian Artist, Oktoberfest truly provided a breath-taking experience.



OKTOBER FEST



OUR CLIENTELE





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GET CONNECTED

hearts connected

BLOG



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Instagram
Bullsye_ent



Twitter @bullseye_Ent



Facebook
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CONTACT

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THANK YOU